

WRITING MY FIRST BOOK

**LESSONS
LEARNED**

DEBBIE FOREMAN

SPARK YOUR PASSION

LESSON 1

**CREATE AN
EMAIL LIST, THIS GIVE YOU A
GREAT WAY TO INFORM YOUR
TRIBE OF PEOPLE THAT YOU
HAVE PUBLISHED A BOOK
AND WHEN IT WILL BE
RELEASED.**

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LESSON 2

**YOUR NEXT STEP I CALL IS
BRAIN STORM OR FREESTYLE,
JUST SIT AND WRITE AND
DON'T WORRY ABOUT
SPELLING, PUNCTUATION OR
ORDER OF SEQUENCE OF
EVENTS. THAT WILL COME,
BUT YOU NEED TO JUST
WRITE, AND WRITE.**

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LESSON 3

**LOOK FOR MENTORS, OR A
AUTHOR YOU MAY ADMIRE
AND SEND THEM A TEXT AND
ASK QUESTIONS. THE BEST
WAY TO LEARN IS TO ASK
QUESTIONS. CONNECTIONS
WITH OTHER WRITERS AND
SUPPORT OTHER WRITERS.**

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LESSON 4

HOME FOR YOUR READERS, BECAUSE SOCIAL MEDIA CAN BECOME OVER WHELMING SO TO NARROW THAT DOWN SEND YOUR READERS TO YOUR WEBSITE. THAT WAY THEY CAN STAY ABREAST OF RELEASE DATES, AND EVERYTHING PERTAINING TO THE BOOK.

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LESSON 5

**CREATE A RELEASE
CAMPAIGN OR
PROMOTIONAL. IT TURNS
INTO A CAMPAIGN FOR YOUR
BOOK. USE TEASERS OR SNEAK
PEEKS OF CHAPTERS THAT YOU
SEND THRU EMAILS, SEND
COVER RELEASE, DO SOCIAL
MEDIA POSITINGS AND OF
COURSE THE COUNTDOWN**

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CONTACT INFORMATION

WWW.SPARKYOURPASSION.WEEBLY.COM

DEBBIEJOYNERFOREMAN@GMAIL.COM

FB – WWW.FACEBOOK.COM/DEBBIE.FOREMAN35

INSTAGRAM: SPARKYOURPASSION2017

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